**KNOWLEDGE ADVENTURE AND JOHN LITHGOW EMPOWER KIDS
TO CREATE AND PUBLISH THEIR OWN BOOKS**

**Knowledge Adventure Books by You™, *a New and Unique Make-Your-Own-Book
Program, Is Designed to Inspire the Love of Reading and Writing***

TORRANCE, Calif. – September 18, 2006 – Knowledge Adventure®, the leader in educational software for the home and the classroom, today announced the release of *Knowledge Adventure Books by You™,* a new software product that lets kids create, edit, illustrate and personalize their own books. *Knowledge Adventure Books by You* inspires reading and celebrates the storyteller in each child by allowing users to publish soft- or hard-cover copies of their books. The books can be easily ordered and shipped to their homes, or can be printed at home, as well as emailed to friends. *Knowledge Adventure Books by You* features guidance from award-winning children's books author and esteemed actor John Lithgow, who helps kids through the creative process and self-publishing experience via whimsical video and audio segments. *Knowledge Adventure Books by You™* is now available at retail outlets throughout North America and online at www.KnowledgeAdventure.com.

"John Lithgow's excitement, enthusiasm and dedication to *Knowledge Adventure Books by You* has been incredible. His passion for children's books and the arts is unparalleled and Knowledge Adventure is delighted to have worked with him and his company Lithgow Palooza on this innovative product that inspires kids to read," said David Blumstein, chief executive officer of Knowledge Adventure. "We collaborated with Mr. Lithgow and combined his rich story telling abilities with our aptitude for creating educational software programs that make learning fun for kids, and the result is a wonderful product the whole family will enjoy."

"It is an honor to have been considered to be the voice of *Knowledge Adventure Books by You.* It is a truly wonderful product that encourages kids to showcase their creativity and to read fun stories they had a hand in making," said John Lithgow, award winning actor and best selling author. "It has been my personal goal for quite some time to inspire children to become enthusiastic about reading, and this software helps accomplish that objective."

About *Knowledge Adventure Books by You*:

Knowledge Adventure Books by You is a new and unique make-your-own-book program designed to ignite imaginations and inspire a love of reading and writing in kids ages eight and up. Available now for PC and Macintosh at retailers nationwide for $19.99, the software product includes the framework for four engaging, original chapter books that can be customized based on personal experiences and input. John Lithgow motivates and guides children through the book creation process, asking thought-provoking questions. Kids' answers and details are woven into the story in unexpected ways that make reading the story a fun and involving experience. Kids expand their vocabulary as challenging new words are introduced and defined. Children can further express their creativity by adding illustrations or importing digital photos into their book. They can also design a book cover, add biography information in the "About the Author" section and dedicate the book to someone special. The completed books include the child's own ideas, creativity and imagination – no two books are the same.

When finished, kids can print their book at home, save it as a PDF for easy emailing, or even publish a professionally printed and bound book to share with friends and family. Book promotion options within the product allow for an automatic press release or poster to be created to notify potential readers about their creation. Children will love to read and re-read their books and parents will have treasured keepsakes for years to come. Using the latest in technology to create confident readers and writers, *Knowledge Adventure Books by You* is an easy way for parents to provide a build-your-own book experience that will develop better, more enthusiastic readers.

For more information about *Knowledge Adventure Books by You*, please visit the Website at www.KABooksbyYou.com. Information on the rest of Knowledge Adventure's 2006 line-up can also be found on www.KnowledgeAdventure.com.

About Knowledge Adventure

For more than 20 years, children's software pioneer Knowledge Adventure® has set the standard in creating the finest educational products for use in the home and the classroom. The company is internationally renowned for its award-winning software brands including JumpStart®, Math Blaster®, and Reading Blaster®. Tested and trusted by teachers and parents alike, Knowledge Adventure software has helped millions of children build and strengthen essential learning skills. A subsidiary of Knowledge Holdings, Inc., the company is based in Los Angeles.

About The Lithgow Palooza Company

Lithgow Palooza, the brainchild of John Lithgow and Broadthink, was launched in 2003 as a result of the success of Mr. Lithgow's many award-winning original properties for children. The company's mission is to be a resource for parents to inspire creativity in their children with a special focus on all the arts. The Lithgow Palooza Company is developing a range of properties designed to provide quality artistic experiences and irrepressible family entertainment. Some of the properties are even educational. All are designed for distribution across the spectrum of channels from filmed entertainment to books, CDs, interactive software, merchandise and promotions in support of national non-profit literacy programs.

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